

DJI is the world's leading civilian drone manufacturer, and in this capacity has paved the way by working collaboratively with governments, industry, and research experts across the globe to safely integrate drones into our airspace and set industry standards for data security and privacy. Ever since the company's introduction of highly capable and commercially deployable off-the-shelf quadcopters over six years ago, it has pushed the limits of technological possibilities to provide advanced while affordable hardware to millions of users across the world.

The UK is one of DJI's biggest user bases, with the number of British customers continuing to rise year on year. DJI supports drone operators, big and small, across the country to work towards the total gains from drone technology of £42 billion in GDP by 2030 that have been forecasted for the UK economy.

In the past few years, DJI has fostered numerous valuable and durable partnerships in the UK, as drones are increasingly deployed to support public safety, construction, infrastructure, energy, agriculture and media. To name but a few of our partners, these include Thames Water, Northern Powergrid and SSE in the utilities sector; Network Rail, Mace and Aggregate Industries in infrastructure; Imperial College London, the University of Leeds and the University of Bristol in education; and Kent Fire and Rescue Service, Lincolnshire Police and Greater Manchester Police in emergency services.

In addition to supplying the technology required for these various and diverse use cases, DJI is strongly committed to its collaboration with policymakers regarding the future of the drone sector in the UK. The company maintains meaningful and ongoing exchanges with numerous government departments including the Department for Transport, the Department for Business, Energy and Industrial Strategy, the Ministry of Justice and the Home Office. It has also provided evidence to parliamentary select committees as they investigate drones, contributed to Government-led research on complex drone operations and traffic management systems, and supported the work of industry trade associations like ARPAS-UK.

In this context of deep integration within the UK drone ecosystem, DJI recognises that the complete safety, security and trustworthiness of its products are of utmost importance. The company takes any concerns very seriously and would therefore like to make absolutely clear that:

- **DJI drones do not share flight logs, photos or videos unless the drone pilot deliberately chooses to do so.** This fact was independently verified by a third-party security review of our technology at the beginning of last year. DJI drones do not automatically send flight data to China or anywhere else, nor do they automatically transmit photos or videos over the internet. This data stays solely on the drone and on the pilot's mobile device. DJI cannot share customer data that it never even receives.
- **DJI has implemented an additional Local Data Mode that allows for complete disconnection between the drone and any internet connection,** as an extra precaution for pilots who are performing sensitive flights.

- Recognising that DJI drones are deployed by a number of especially security conscious organisations in the UK, including numerous police forces, **the company has made available its most sophisticated data management tools yet through the FlightHub Enterprise edition and the recently announced Government edition**, which allow operators to back up data to their own servers for even greater assurance. The U.S. Department of the Interior has recently independently validated and approved the Government edition, confirming after 15 months of rigorous assessment with expert industry partners like the NASA Kennedy Space Center, that no data whatsoever was being transmitted outside of the system and that it was therefore safe for them to use.
- **DJI's prioritisation of data security means that the company is continuously striving towards even further improvement.** The security of data is already thoroughly protected by embedded passwords and data encryption features within the design of DJI products, but DJI also operates a global Bug Bounty Programme so that internationally renowned security researchers can continue to identify additional unforeseen security issues that can then be swiftly resolved.

DJI urges drone operators and stakeholders in the UK to bear in mind that the security of a company's products depends on the safeguards that it employs, not where its headquarters happen to be located. DJI has repeatedly made clear, through action as well as words, that it takes its responsibility as the global drone leader very seriously and believes that every individual, enterprise and government agency should have access to the most safe, reliable and secure technology.