AirWards

CREATION OF AN AWARD PLATFORM TO CELEBRATE THE FUTURE OF UAVs

Working in association with ARPAS-UK

WHY

Airwards believes in championing and recognising stories that show innovation, responsible use and real world impact

Raising positive public perception, awareness and acceptance

Elevating the industry, building on the community both internally and externally

WHAT

An industry-first panoptic awards platform and not-for-profit which champions the groundbreaking and impactful work accomplished with drones

Awards focused on the use of drones and the drone ecosystem

Not just for the industry but also about the industry, championing best practice work to the wider general public

Recognising the exciting use of drones to improve human capabilities

Collaborations with key trade associations, trade shows, aviation authorities (TBC)

HOW

Set up as a not-for-profit company to deliver benefits to the industry and delivered using a modern online platform

Communicating the positive message of drone companies / projects through sharing stories about doing more, better, environmentally, faster and with more accuracy

Credibility from impartial judges and their criteria, partners and their support, sponsors of categories and their kudos, submissions and their stories

Funding via sponsors for individual awards and award categories & submissions

CATEGORIES

A variety of disciplines to be recognised in 5 Main Categories (each containing between 8-12 sub categories):

- Technology
- Operations
- Supporting Services

- Industry / Field & Role

- Giving Back

MECE (Mutually exclusive and collectively exhaustive) principle & Matrix:

1. What you do as an organisation   (Technology / Operations / Supporting Services)
2. Where you do it   (Industry/Field & Role)
3. How you do it   (Giving Back/Drones for Good)

TECHNOLOGY

Autonomy and Artificial Intelligence

Components and systems

Drone Control Systems (Counter / Anti-Drones)

Fixed wing

Hybrid systems

Multi-rotors

Sensors & Payload?

Software - captured data management

Software - enabling flight

UAM/E-VTOL

OPERATIONS

Creative - Film & Photography

Delivery

Survey and inspection / Mapping

SUPPORTING SERVICES

Consultancy

External influencers / External stakeholders

Insurance

Repairs and maintenance

Research - Academic

System suppliers

Training

Unified Traffic Management

INDUSTRY/FIELD & ROLE

Agriculture and environment

Construction & Manufacturing

Defence and security

Emergency Services

Energy

Humanitarian relief

Media and events

Medical

Mining

Real estate

Retail

Telecommunications & Internet

Transport

GIVING BACK

Air/Public Safety Contribution (Regulations)

Charity

Coalitions / organisations & initiatives

Enterprise / Fastest Growth / Medium

Organisation of the year

Person of the year

Schools / Universities (link to STEM) / Education

Social impact category

OTHER

Not sure where you fit? Contact us

DIAG
MEMBERS AND BEYOND

Airwards is looking to obtain support & sponsorship from companies who align with our ethos & mission.

If you would like to be part of this inaugural industry awards we'd love to have you onboard

- Judges
    - Being a part of the exclusive panel / category judges
- Sponsors
    - Sub Categories / Award Elements / Public Support
- Entrants and their submissions
    - Sharing stories of positive drone projects

Questions / Queries

IDEAS OF TOP 20

- Judges (linked to credibility)
- Partners (linked to ethos)
- Sponsors (linked to categories)

A&O

- Yr 1 - Credibility
- Yr 2 - Scalability
- Yr 3 - Profitability (NFP)
- Yr 4 - Seamless Running

CATEGORIES

- Are any missing or should some be merged / postponed for Yr 2
- Thoughts on paid submissions of projects?

Questions / Queries

FORMAT

- Yearly event + paid submissions (yr 1 heavily discounted pricing) + sponsors
- Cover wide ranging verticals of drone use with global submissions allowed

TIMELINE

- Dec-20 | Entries Open
- Feb-21 | Entries Close
- Apr-21 | Shortlist announced

- May-21 | Winners announced
- Jun-21 | Winners soirée

Register and sign up to find out more

HERE